INTER-BIO









ROMANIAN

trade mission

enterprise europe network

www.inter-bio.ro

INTER-BIO

ORGANIC

Inter-Bio is an interprofessional organization for organic agro-food products, which aims at promoting, representing, protecting and facilitating the common interests of the founding members and other members of the organization in relations with the central administration bodies and with other domestic or international associations or federations. The organization aims to undertake a series of activities including: supporting and promoting the value chain manufacturers, processors and traders; represents members interests in order to increase economic competitiveness and to create new skills; supporting members to do export and with internationalization; professional training of the members; participation in national and European networks; increasing the research, innovation and development potential of industry members; integration of organic farming into the other branches of the bio-economy; raising public and consumer awareness of the benefits of organic farming.





PROSME The European Enterprise Europe Network, active in the regions of Bucharest – Ilfov and South Muntenia since 2008, continues and expands its activity during the period 2022-2025, through the project "Promoting SMEs through Enterprise Europe Network" (PROSME), financed under the Single Market Program. Inter-Bio is part of Prosme Consortium. The project assists enterprises in their transition to more economically, socially and environmentally sustainable businesses, while supporting digital innovation and increased resilience, so that SMEs become competitive on the European Single Market and global markets. PROSME's services provide the enterprises with a framework for adopting new business models, and include:

IH Bio Danubius

IH BIO DANUBIUS CLUSTER



IH BioDanubius Cluster (or Innovation Hub BioDanubius) is a Romanian cluster-type organization dedicated to the development of organic agriculture and the bioeconomy, particularly in the South-East region and the Danube Delta.

Mission and Objectives

The cluster harmonizes the interests of enterprises, research centers, and public administration in order to enhance economic competitiveness. It focuses on organic agriculture, aquaculture, responsible tourism, and environmental protection.

Innovation and Projects:

It operates as an innovation hub actively involved in European projects such as Agroecology-TRANSECT, contributing to the development of the Bio+ certification standard for farmers in the region.

The cluster is a member of the Inter-Bio association and collaborates closely with entities such as USH Pro Business (the entrepreneurial center of Spiru Haret University) to support technology transfer and consultancy services.

Services Provided:

These include support for access to international markets, European project writing, branding, and marketing for Romanian organic products.

Members:

The cluster brings together associations (such as Bio Romania Association – Tulcea branch), SMEs in the agricultural sector, and research entities.

Recently, the cluster represented the interests of Romanian organic farmers at major international events such as Biofach Nuremberg 2025, highlighting the need for political support in order to achieve the European objectives regarding the expansion of organic agriculture.



Proiectul WE HUB 2.0
for digital transformation



Description



Inter-Bio is part of Wallachia eHub community. It´s mission is to become the digital transformation gateway in the region of South-Muntenia and Bucharest-Ilfov, Romania, by providing twin transition services and solutions to both the private sector (start-ups, SMEs, mid-caps) and the public sector. Therefore, green digital technologies are the focus of our actions at regional level for environmental and societal sustainability and a more resilient region. Our vision is based on our role as a regional catalyst with many collaborations both nationally and internationally.

Tech-Enabled Services

- Digital Maturity Assessments: Tools to evaluate readiness and guide transformation strategies.
- Training & Capacity Building: Offers workshops and programs on digitalization concepts for SMEs and public institutions.
- Interoperability & Smart Solutions: Develops applications for logistics, urban planning, and dual-use services using cutting-edge tech.

Agriculture & Sustainability Focus

Precision Farming & Smart Agriculture:
In partnership with Datamensio, Inter-Bio promotes digital tools like AI-driven scenario planning, compliance automation, and resource optimization to modernize European agriculture.

BENE CERCETARE

BeNe Cercetare



BENE Research is a research and innovation organization focused on developing advanced technological solutions with real-world impact.

Its activities cover areas such as digital technologies, artificial intelligence, smart systems, sustainability, energy efficiency, and environmental monitoring.

Through national and international research projects, BENE Research promotes innovation, interdisciplinary collaboration, and technology transfer, connecting scientific expertise with practical applications for industry and society.





Key Objectives

Develop innovative digital and communication technologies

Strengthen research partnerships and technology transfer

Create smart, sustainable and energy-efficient solution

Site: b-cercetare.ro

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Apiarium

APIARIUM

From the Hive to a Scientifically Validated Formula

Our beekeeping heritage dates back to 1952. We use it as a starting point, not as a destination.

Today, Apiarium operates as an apiphytotherapy laboratory. We select raw materials from the hive based on their bioactive profile, analyze them, and develop our formulations using clinical studies published in medical journals as a scientific foundation.

Verified raw materials. Active compounds preserved intact. Nutrition from the hive, scientifically designed.

Best-Selling Formulas

- **Solid Cream No. 1** - intimate suppositories with whole propolis and raw royal jelly, our signature formulas for women's intimate health. Used for over 15 years upon gynecologists' recommendation, as an adjunct to medical treatment in infection-related conditions such as HPV and candidiasis. Patent pending.
- **The Tonics** - six formulas of raw honey, raw pollen, royal jelly, whole propolis and medicinal plants, slowly matured; chosen for energy, immunity, digestion and recovery, for adults and children alike. Available in Romanian herbal shops & apothecaries.



www.terraapis.ro

travel DESK





TravelDesk is a online booking system for bookings tours, ticket attractions and other activities on a b2b basis. All bookings are done exclusively with licensed and insured suppliers through a back office with a physical presence in the UAE.
The platform provides exclusive B2B rates, real-time availability, instant booking confirmation, and centralized management of tickets, bookings, balances, and invoices. It works with licensed and insured UAE suppliers and offers access to more than 500 tours and experiences from over 50 licensed providers.

TravelDesk also provides API integration, white-label solutions, embedded checkout tools, and online payment solutions, enabling travel agencies and partners to easily integrate its inventory into their own websites and booking systems.
Key strengths: competitive wholesale rates, instant confirmation, real-time inventory, 24/7 support, and flexible technology solutions for travel businesses.





www.b2b.tickets

apetrescu@traveltodesk.com

MAYIE

mayie

Your skin doesn't need products chosen at random. It needs a routine!



Mayie is a Romanian skincare brand founded in 2014, dedicated to caring for the skin through clean, effective formulas developed with respect for both science and nature.
It all began with a simple question:
"Why isn't there a Romanian skincare brand that speaks honestly and directly?"
No exaggerated promises. No marketing that promises miracles. Just carefully selected ingredients, well-designed formulas, and complete transparency.
Since we couldn't find it, we created it ourselves.
Today, Mayie develops skincare products made in Romania, using modern active ingredients and carefully selected botanical extracts.

Mayie Philosophy: "What Do You Want to Improve?"

Instead of promising universal solutions for every skin type, our philosophy begins with one simple question:
What do you want to improve?
Every Mayie product is created with a real skin concern in mind:

- sensitive skin
- acne and excess sebum
- dehydration
- hyperpigmentation
- wrinkles and loss of firmness

For each of these needs, we select the right active ingredients and develop simple, effective formulas that are easy to integrate into a daily skincare routine.



www.mayie.ro
office@mayie.ro

BNC BUSINESS NETWORK CONNECT



Description

Founded in 2016, Business Network Connect (BNC) is a business consultancy company focused on addressing management needs and supporting the development of innovative businesses. The company specializes in product, process and communication innovation, branding, export development and internationalization. BNC also provides consultancy services for the development and management of clusters and other associative structures focused on innovation, digitalization and export.



Business Network Connect (BNC) is a Romanian business consultancy company established in 2016, focused on business development, innovation and internationalization.
BNC provides expertise in product and process innovation, branding, export development, digitalization, and innovation ecosystem management, supporting companies in expanding into international markets and strengthening their competitiveness.

"Innovation and internationalization are among the most reliable ways to remain competitive when starting and developing a business. Equally important is the ability to cooperate within regional, national and international networks. Without effective connection and communication, the added value created by your company cannot successfully reach end consumers."
— Costin Lianu, Managing Director, BNC

Site: businessnetworkconnect.ro

HERȚA BIO APICOLE



Herța Bio Apicole is a Romanian family-owned company located in the wild Carpathians, in the heart of Transylvania, born out of respect for nature and passion for clean beekeeping, founded on respect for nature, tradition, and a genuine passion for clean, sustainable beekeeping. With over 16 years of experience, the company specializes in producing and marketing certified organic bee products for both the Romanian and international markets.

Our portfolio includes over 20 organic products, from raw acacia, linden, wildflower and honeydew honey to pollen, bee bread, beeswax cappings, propolis, aqueous extracts, honey-based syrups and functional bee blends. Each product is crafted with care to preserve the authenticity and natural properties of the raw materials.

Herța Bio Apicole holds the our dual organic certification, covering both our beekeeping operations and bee colonies, as well as our bottling, packaging and labelling facility, ensuring compliance with European organic production standards, the "Mountain Product" certification and InfoCons "Trusted Brand" recognition. Our practices exclude antibiotics and prohibited chemicals and do not involve sugar feeding during the wintering period.

Our achievements include Double Gold Medals at the European Organic Festival (2023 & 2024), the "Gustul Ales" Trophy (2024), a MADR Diploma of Excellence, 2nd place in Europe at the EU Organic Awards 2025 in Brussels, and Gold and Silver Awards at the World Food Excellent Taste Awards 2026 in London.

An official supplier to Romania's Ministry of Agriculture and Rural Development, Herța Bio Apicole has also presented its products on major international markets through SIAL, ANUGA, BioFach and Seoul Food & Hotel, representing Romanian organic beekeeping internationally.



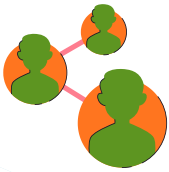


- SIAL – PARIS
- SEOUL FOOD & HOTEL South Korea
- ANUGA – KÖLN

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DANUBE
ENGINEERING HUB





Danube Engineering Hub (DEH) is a Romanian innovation and engineering cluster bringing together companies, universities, research organisations, public authorities and innovation actors to foster collaboration, technology adoption and sustainable growth.

DEH supports digital and green transformation, artificial intelligence, smart communities, advanced engineering and business innovation, helping companies connect with expertise, technology providers, European networks and international partners.

CONNECT. INNOVATE. TRANSFORM.

As a founding member of Wallachia eHub (EDIH) and an active partner in European projects, DEH facilitates innovation services, technology piloting, skills development, internationalisation, access to funding opportunities, networking and matchmaking.

Through its multidisciplinary ecosystem, DEH transforms connections into collaborative projects and new business opportunities.





www.clusterdeh.ro

ACEX

Association of Export Business Centers



ACEX – Association of Export Business Centers was established in 2018 as a professional organization dedicated to supporting the sustainable development of Romanian exports, internationalization and innovation.

Its main objective is to help Romanian exporters become more competitive on international markets through integrated business services, knowledge transfer, consultancy and specialized training. ACEX also promotes cooperation between companies, chambers of commerce, research institutes, clusters, universities and international partners.

Developing a commercial representation network in target markets;

Fostering dialogue among key market stakeholders: companies, Romanian Chambers of Commerce and Industry, employers' organizations, research institutes, clusters, associations, interprofessional organizations, cooperatives, and universities;

Developing high value-added products to move beyond the current focus on raw material exports.





ACEX
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E-mail: office@acex.ro

www.acex.ro

BIONEST CLUSTER

BioNEst Cluster is a Romanian cluster specializing in organic agriculture, with a strong focus on the North-East Development Region of Romania. Established in 2018, it brings together companies, farmers, research and educational institutions, public authorities, and other organizations to strengthen cooperation and competitiveness in the bioeconomy sector.
The cluster supports the development of organic, natural and traditional food products, while encouraging research, innovation, knowledge transfer and new technologies in agriculture. It also promotes internationalization, joint projects, access to funding and cooperation between its members.





Its main objectives include:

- Increasing competitiveness through research and innovation
- Supporting organic agriculture and sustainable food production
- Developing cooperation, technology transfer and international partnerships
- Promoting members and products on national and international markets



Clusterul Bio Concept

Bio Concept Valea Prahovei Cluster is a collaborative entity that brings together producers, universities, local authorities, and research organizations to support the development of organic agriculture.

The cluster's activity focuses on increasing the competitiveness of the organic sector through innovation, digitalization, and the integration of the agri-food value chain. The organization promotes bioeconomy principles and certified organic products, facilitating members' access to international markets, European-funded projects, and cross-border partnerships.

Through research initiatives, technology transfer, and professional training programs, the cluster contributes to the modernization of organic farms and the development of a sustainable regional ecosystem.

The cluster is actively involved in agricultural digitalization projects, the development of an eco-park dedicated to the processing of organic products, and the expansion of exports of Romanian organic raw materials and processed goods, strengthening the region's position as a center of excellence in sustainable agriculture.



www.bioconceptvp.ro

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PETROLEUM-GAS UNIVERSITY OF PLOIEȘTI
1948



Petroleum-Gas University of Ploiești (UPG) is a Romanian public university with a strong tradition in higher education and scientific research, founded in 1948. Originally focused on training specialists for the oil and gas industry, PGU has continuously diversified its academic portfolio and today provides education and research across engineering, energy, economics, humanities and applied sciences.



Key Objectives

- Provide high-quality education and develop highly skilled professionals.
- Promote research, innovation, technological development and knowledge transfer.
- Strengthen cooperation with industry, academia and international partners to support sustainable development.

www.upg-ploiesti.ro

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